



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Sponsors True North Radio Summer Concert Series



Pictured: Kelly Kendzierski, Karen LaFlech, and Michelle Woodruff

Alpena, Michigan, August 3, 2023 – Alpena Alcona Area Credit Union (AAACU) is proud to be a continued sponsor of True North Radio’s Summer Concert Series.

The Summer Concert Series offers a variety of free entertainment at the Alpena Bandshell all summer long. The credit union was on hand with prize giveaways at three concerts this summer and talking to community members about the products and services AAACU has to offer.

Sponsorships to events like True North Radio’s Summer Concert Series are funded by our Community Reinvestment Fund. These funds are comprised of dollars donated back into our communities thanks to credit union members who choose to receive their monthly statements electronically. The credit union pledged to donate \$9.00 annually for each of these e-statement accounts and in 2023, AAACU will donate up to \$238,000.00 back into the communities they serve.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of June 30, 2023, AAACU provides service to 44,418 members with total assets equal to \$738,220,907.